

Message Text

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PAGE 01 STATE 071920

43

ORIGIN COME-00

INFO OCT-01 EA-10 ISO-00 EB-07 /018 R

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COM/OIM/SAD/JEMURRIN
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EA/PHL/RTWILLNER

----- 046386

P R 311626Z MAR 75
FM SECSTATE WASHDC
TO AMEMBASSY MANILA PRIORITY
INFO AMEMBASSY JAKARTA
AMCONSUL HONG KONG
AMEMBASSY KUALA LUMPUR
AMEMBASSY TAIPEI

UNCLAS STATE 071920

E.O. 11652 NA

TAGS: BEXP, XE

SUBJECT: HOTEL AND RESTAURANT EQUIPMENT TRADE MISSION

REF: MANILA 2535

1. AS SUGGESTED REFTEL, USDOC MADE SEVERAL CONTACTS WITH APPROPRIATE TRADE ASSOCIATIONS AND ALSO CONTACTED A CAHNERS PUBLICATION WHICH SERVES THE HOTEL/RESTAURANT EQUIPMENT INDUSTRY, AND THE STATE OF ILLINOIS. WE WERE UNABLE TO ELICIT INTEREST IN AN IOGA TRADE MISSION TO THE PHILIPPINES DURING THE PERIOD OF THE AUSTRALASIAN HOTEL AND RESTAURANT ASSOCIATION CONVENTION, SEPTEMBER 22-24.

2. THE PUBLICATION, SERVICE WORLD INTERNATIONAL, AND THE STATE OF ILLINOIS, BOTH INDICATED INTEREST IN THE POSSIBILITY OF AN IOGA MISSION FOR LATER DATE, FALL 1975 OR LATER. SOULD EITHER, OR BOTH OF TESE GROUPS DEVELOP FURTHER INTEREST, WE WILL NOTIFY AMEMBASSY MANILA AND OTHERS, AS APPROPRIATE, SOONEST. THE MARKET
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INFO (MANILA 2535, REF B) IS BEING FORWARDED TO BOTH

GROUPS. UNDERTAND THERE IS A CONVENTION OF HOTEL AND
RESTAURANT EQUIPMENT MANUFACTURES SCHEDULD IN LOUVILLE
SEPTEMBER 23 THROUGH 25 WHICH MAY BE A MAJOR FACTOR IN
THE DIFFICULTY ENCOUNTERED IN AROUSING INTEREST IN THE
MANILA CONVENTION. KISSINGER

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NNN

Message Attributes

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Disposition Approved on Date:
Disposition Authority: n/a
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Disposition Event:
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